

# A "BOX" Office Hit!



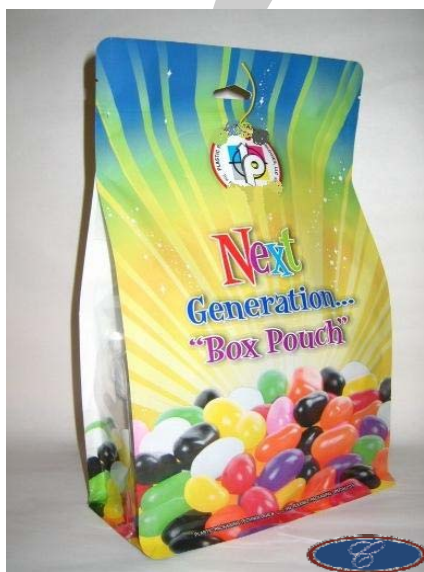
## A SILENT MOVIE....WHO NEEDS WORDS WHEN THE 'LOOK' SAYS IT ALL



We understand that in today's marketplace, a good package design must differentiate a product from the masses on the retail shelf, increase sales, & provide customers with a positive experience. Thanks to a partnership between [Commercial Packaging](#) and [Plastic Packaging Technologies, LLC](#), there is a new line of durable, *quad seal pouches* that are made specifically to meet these needs.

Introducing the **Flexible Box**... the next generation box pouch. This bag functions like a BOX allowing it to stand more easily than a standard gusseted bag, but with all of the benefits of a flexible pouch.

- ★ Featuring five individual, seamless panels . . . That's right...FIVE!  
...The front and back, two side gussets and a **flat bottom** allow for registered print in all five panels.
- ★ Tremendous eye appeal—Up to 10 color graphics
- ★ Innovative design lends efficiency to filling, shipping & displaying
- ★ Box-like shape squares up nicely—maximizing shelf space (retailers are thrilled!!)
- ★ Secondary web forms side panels allowing the option of printed or clear material for content visibility
- ★ Re-sealable using press-to-close or slide zipper technology, keeping your product fresh between uses
- ★ A sensible alternative to semi-rigid containers, including boxes, cans, tubes and bag-in-a-box formats
- ★ More durable than paper bags
- ★ Provides source reduction
- ★ Typically no machine conversions required for filling—no need for expensive capital investment
- ★ Many finishing options including laser scoring and hang holes
- ★ A perfect fit for frozen, dry and even liquid products
- ★ Ideal markets include lawn and garden, pet food & treats, candy & confectionary markets, and many others
- ★ Smart design offers brand identity from every angle (your marketing department will love it!!)
- ★ Saves on shipping and storage costs (one truck load equivalent to 25 truckloads of rigid packaging)



Commercial Packaging's flexible packaging is used for a variety of retail and institutional food and consumer products. We provide our customers with exceptional service and the finest in package printing with precise package protection and functionality. Let us help your product get *four star* ratings.

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Commercial Packaging has been providing quality and service for over 25 years

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